

# LEARNING CURVES

CONTINUING EDUCATION • JOB TRAINING

157 Carlton Street, Suite 205, Toronto, Ontario M5A 2K2 learningcurves@hotmail.com Phone: 416.923.7872 Fax: 416.923.7896

## Display Advertising

To e-mail advertisement:

Send to:

mail@andrewoliver.ca

If submitting file:

- Accepted file formats: jpg, tiff, png, and gif\*
- Display cycle corresponds with printing schedule of newspaper
- Ads should be sent with a minimum resolution of 72ppi
- Ads will be displayed at: [www.learning-curves.org](http://www.learning-curves.org)

\* animated gifs are accepted, however, please set loop-count to a maximum of three

## Pricing:

**\$300 per issue**

(\$100 per issue on a 3 issue frequency)

## Display Ad Dimensions

**YOUR AD HERE!**

CALL WENDY AT LEARNING CURVES: 416-923-7872 OR EMAIL US AT: [LEARNINGCURVES@HOTMAIL.COM](mailto:LEARNINGCURVES@HOTMAIL.COM)

### Leaderboard Ad

dimensions: 728px wide by 90px high

**YOUR AD  
HERE!**

CALL WENDY AT  
LEARNING CURVES:  
416-923-7872

### Big Box Ad

dimensions: 180px wide by 240px high

## Publication Schedule:

4 printed issues a year

**August September** (Fall)

**November December** (Winter)

**February March** (Spring)

**May June** (Summer)

**For more information, contact Wendy Terry @ 416-923-7872  
or email us at [learningcurves@hotmail.com](mailto:learningcurves@hotmail.com)**